



EXECUTIVE
REPORT

FOR FIRST TIME
IN PERU

4 TO 8
OCTOBER, 2023
Lima - Perú



FAIR OF
NATIONS
AND COMMUNITIES

EXPO NATIONS PERU

INTEGRATES EVERYONE WITH
THE BEST OF EACH
ONE

THE BEST
FAIR OF THE
WORLD
COMES TO
PERU

FERIAS **EN** PERU

THE BEST FAIR OF THE WORLD COMES TO PERU



MÉXICO

In addition to his unmistakable hat, one of their flag products is the chile, a vegetable recognized for its classic spicy flavor that has gained followers through Mexican gastronomy. As the calaca, a figure of a skull or human skeleton represented as a reason of joy.

AFRICA

AFRICA



Algeria
Egypt
Morocco
South Africa

AMERICA

AMERICA



FROM NORTH

Canada
USA

CENTER

Costa Rica
Cuba
Dominican Republic
El Salvador
Guatemala
Honduras
Mexico
Nicaragua
Panama

FROM THE SOUTH

Argentina
Bolivia
Brazil
Chile
Colombia
Ecuador
Paraguay
Uruguay
Venezuela

ASIA

ASIA



China
India
Indonesia
Israel
Japan
Palestine
Qatar
Saudi Arabia
Singapore
South Korea
Syrian lebanese
Thailand
Taiwan
Vietnam

EUROPE

EUROPE



Armenia
Austria
Belgium
Croatia
Czech Republic
Finland
France
Germany
Greece
Holland
Hungary
Italy
Norway
Poland
Portugal
Romania
Russia
Spain
Sweden
Switzerland
Turkey
United Kingdom

OCEANIA

OCEANIA



Australia
New Zeland



FAIR OF
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CONSTRUYENDO POR UN MUNDO MEJOR

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INVITED COUNTRIES

THE BEST FAIR OF THE WORLD COMES TO PERU



COLOMBIA

This South American country is known throughout the world for its production of coffee, flowers and emeralds. Undoubtedly, the nation of cumbia, vallenato, its tropical forests and its coasts on the two oceans, is one of the richest places, both for its biodiversity and for its inexhaustible cultural heritage.



"Commitment" Auditorium

So that children and students learn about the experiences of experts and activities on caring for the planet: success stories, anecdotes and advice. Associations, and representatives NGOs of Peru are involved here.



Food and Drink

4 continental patios (Europe, America, Asia and others for the tasting and consumption of food and drinks).



Continental Pavilions

Stands for the promotion of art, culture, tourism, commerce and gastronomy of each country, through its embassy, cameras, associations, unions, companies, communities and entrepreneurs.



Nations Avenue

Totems over participating countries, in the manner of a museum, foreigners and/or regionals can immigration; history, demography, geography, tourism, art, culture.



Business Center

Care center for press, authorities and foreign visitors.



"Culture" Courtyard

Area for open chats, cultural exhibitions, commercial and experiential.



Continental Patios

Special indoor and outdoor spaces for food and drinks, depending on each continent: there will be 4 areas: South America, Europe, America, Asia and the rest of the world.



Business Conference

Visitors Offices planned to strengthen commercial ties with businessmen and entrepreneurs.



Peruvian Food Roots

Dissemination of Peruvian cuisine from various regions: Lima, coast, mountains and jungle.



International Stage

Multicultural activities, great diversity of artistic musical shows of the participating countries and regions of Peru.



National Stage

Groups of dances, storytellers, plays, new talents and a national musical offer will be completed.



INTEGRATES EVERYONE WITH THE BEST OF EACH ONE

SECTORS OF THE FAIR

+

**FAIR PLAN
OVER 35,000 M²
TOTAL AREA**

THE BEST FAIR OF THE WORLD COMES TO PERU

FOR FIRST TIME IN PERU



CHINA

Discovering the philosophy, music and art of this oriental country is fascinating. The Great Wall is one of its most prestigious attractions. Chifa, a cuisine adapted to the Peruvian palate by Chinese immigrants, is a sample of the vast cultural influence of China in Peru.



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GERMANY

Beer, the natural accompaniment to some dishes of its gastronomy, is a tradition in this country. One of the biggest brewers in the world. Likewise, its sausage industry, which is highly admired worldwide, will be present at the fair to the delight of its millions of admirers.



PRICES

ACCESSIBLE FOR EVERYONE

-  Full Portion
-  Half Portion



5 FOOD COURTS

Europe, South America, Central America, Asia, the Rest of the World and Peru, which will turn the fair into a melting pot of flavors: from Asian to Mediterranean food and lots of fusion cuisine in a 5-day festival.

The restaurants and food and beverage outlets that represent each country will be selected by the organizing committee of the event.

There will be one food stand per country, except in exceptional cases of large communities established in Peru, in which case there will be an additional stand.

— 4 MEAT CUTS —



(Invited Countries)

THE BEST FAIR OF THE WORLD COMES TO PERU



FRANCE

It houses the Eiffel Tower, the most visited monument in the world, the Louvre Museum and other renowned places, it is also internationally known for the quality and diversity of its gastronomy registered as a Unesco cultural heritage, in addition to its exquisite range of perfumes and liquors.



PRICES

ACCESSIBLE FOR EVERYONE



OFFER OF RESTAURANTS FOR ALL TASTES

One of the main aspects of the Nations and Communities Fair will be its gastronomic offer, with the presentation of 40 representative restaurants from each country.

In this way, visitors will be able to taste menus from the best establishments in the world, obtain advice and learn anecdotes from renowned chefs.

FISH



(Invited Countries)

THE BEST FAIR OF THE WORLD COMES TO PERU



UNITED STATES

Thanks to photographs, movies and songs. The United States is present in everyone's collective imagination. It is a country of immigrants, with a great diversity of people, cultures and food. Every American town, suburb, or city presents unique lifestyles.



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FAIR OF
NATIONS
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BY THE PEOPLE

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THE PLACE AND THE TASTE WILL BE THE BEST

The size of each stand will be subject to the offer of each exhibitor: 25 m2 (5x5), 20 m2 (4x5) and 15 m2 (3x5).

The gastronomic exhibitors will be in charge of developing their own decoration, with the support of the organization.

Modulation area, fabrics and melamine panels, energy, frieze that identifies the restaurant and the country, ceiling and high-traffic plastic carpet will be delivered.

Visitors can buy their food tickets at one of the 2 ticket offices that will be set up inside the fair.

PASTA



(Invited Countries)

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URUGUAY

This small South American nation is famous for its mate, considered the national drink, its traditional barbecue, candombe, declared a cultural heritage by Unesco, the carnival (the longest in the world) and the peninsular city of Punta del Este, famous for its beaches, casinos and tourist life.



These totems will have four informative sides, which will present on each of their faces: history of the country.

Tourist maps highlighting its flora, fauna and main cities.

Achievements in art, science, culture and sports.

Demographic data. X-ray of your industry and outstanding figures.

In the upper part, a symbolic element of color and/or

volume that visually represents the country will stand out.

Each totem will be sponsored by a company identified with



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NATIONS AVENUE INSTITUTIONAL TOTEMS OF IMPACT

The main street of the fair will have an original, urban and representative touch of the participating nations.

This avenue will be decorated with dozens of specially designed totem poles with distinctive scenery inspired by the soul of each nation.

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CHILE

The longest and thinnest country in the world presents beautiful festivals such as the Fiesta de la Tirana, as well as myths and legends on Easter Island. The country of the Pacific cueca preserves the essence of an ancestral past and proudly displays its Atacama Desert and its Patagonian glaciers.

A-side | Totem

Contents

Country numerical information: Population, details by gender and age; prevailing economic activities. Balance of trade. Main development projects.

B-side | Totem

Contents

Scientific, social, cultural and sports activities. Review of its most recognized figures (Nobel laureates, sports, movie or music stars).

C-side | Totem

Contents

Tourist attractions. Detail of its most emblematic places. Outstanding mention of those that have been designated as a World Heritage Site by Unesco or deserving of similar recognition.

D-side | Totem

Contents

History of the country in its relationship with Peru. Its migrant population. Their social activities in favor of causes of need that they could have developed or their plans for the future.



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RATES SPONSORS OF TOTEEMS

US\$ **3,500** + TAX



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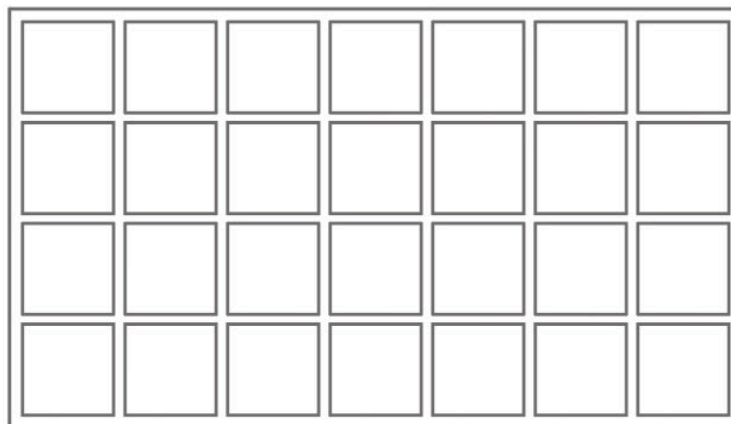


JAPAN

The cultural contribution of the "country of the rising sun" to the world is great: the Suzuki method, bonsai, ikebana, origami and kokedama are just some manifestations of its age-old wisdom. In Peru, the culinary influence of Japan is evident in the exquisite Nikkei cuisine.

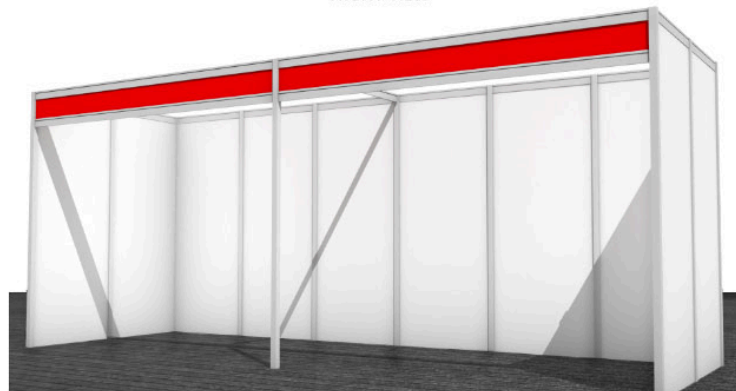
Plain 48 m²

AREAL VIEW



Pre-decorated 48 m²

FRONT VIEW



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RATES

FOR EMBASSIES AND NATIONAL REPRESENTATIONS

Free area (without carpeting)

US\$ 100 + TAX per m²

Modular stand with melamine
panels, lighting and frieze

US\$ 150 + TAX per m²

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ARGENTINA

Its relationship with Peru has deep roots of brotherhood and solidarity, as well as large migratory flows between the two. Argentina has a lot to show in tourism, agricultural products, leathers, wines and a wide diversity of musical genres.



48 m² (8x6)

US\$ 7,800 + TAX



24 m² (4x6)

US\$ 4,250 + TAX



12 m² (3x4)

US\$ 2,250 + TAX



9 m² (3x3)

US\$ 1,750 + TAX

6 m² (3x2)

US\$ 1,250 + TAX

4 m² (2x2)

US\$ 800 + TAX



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RATES

STANDS FOR COMMERCIAL COMPANIES

Free area (without carpeting)

US\$ 160 + TAX per m²

Modular stand with melamine
panels, lighting and frieze

US\$ 200 + IGV per m²

Minimum areas

4.00 m²

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ECUADOR

What this South American nation stands out in the world with is its production of bananas; its Galapagos Islands, with their unique biodiversity of flora and fauna; with Quito, the Middle of the World city; and Guayaquil, a unique, original and photogenic place with a great diversity of tourist attractions.

The specialized fairs that have the greatest global recognition are: Grafinca (21 editions). Expo Plast Peru (9), Pack Peru Expo (5), Gastromag (7), Textilinca (3).

Expo Sur Industrial (4) and ExpoEventos (2), among others.

Likewise, we elaborate the guides Perú Gráfico, GuiPlast Perú, Guía Pack Perú, Guía

Textilinca and Guía4 (gastronomy, hotels, hygiene and food) all in digital and printed versions.



CORPORATE ORGANIZATION

This event is organized by Ferias en Perú, Grupo G-Trade and Evéntika, companies that have a history of more than 25 years in the organization of fairs, as well as in the (digital and printed) edition of sector guides, catalogs and newspapers.

FERIAS EN PERU

Office
Av. La Mar 160, Miraflores, Lima - Perú

Telephones
(511) 241 4728 | 447 7379

WhatsApp
+51 066 668 799

Mail
info@feriasenperu.com

Web
www.feriasenperu.com